




	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
	2021-2022 ACADEMIC YEAR CURRICULUM FORM				
Department / Program	Management	Course Code	MAN213		
		Course Title	STATISTICS		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input checked="" type="checkbox"/> Turkish	<input type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical 3	Practical 0	ECTS 5
Instructor	Title, Name-Last Name		Prof. Dr. Adnan MAZMANOĞLU		
	Contact Information		adnan.mazmanoglu@toros.edu.tr		
Information about Course	Statistics is an introductory text emphasizing inference, with extensive coverage of data collection and analysis as needed to evaluate the reported results of statistical studies and make good use of them.				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
week 1	Statistics, Data and statistical thinking			face to face	
week 2	Methods For Describing sets of Data			face to face	
week 3	The Science of Statistics, Types of Statistics Applications, Fundamental Elements of Statistics			face to face	
week 4	Types of Data , Collecting Data, The rol of Statistics in Critical Thinking (Using Technology SPSS)			face to face	
week 5	Describing Qualitative Data			face to face	
week 6	Graphical Methods For Describing Quantitative Data			face to face	
week 7	Summation Notation, Numerical Measures of Central Tendency, Numerical measures of variability			face to face	
Midterm (Explanation)*	Written face to face exam %40 *Contribution to success is 30% if it is done with the written distance learning method.				
week 9	Interpreting Variance, Standard Deviation,, Numerical measures of Relative Standing, Mean, mode, median, Distorting the Truth with Descriptive Techniques			face to face	
week 10	Inferences based: On a single sample of Hypothesis, the elements of a test of Hypothesis, Large-sample test of Hypothesis about a population mean			face to face	
week 11	Observed significance levels: p-values, small-sample test of Hypothesis about a population Mean, Large-sample test of Hypothesis about a population proportion.			face to face	
week 12	Calculating Type II Error Probabilities if you teaching are taking(Probability informations), test of Hypothesis about a population variance (optional)			face to face	
week 13	Inferences Based on a single Sample: Estimation with Confidence Intervals, Identifying the target parameter, large-sample confidence Int. For Population mean.			face to face	
week 14	Small-sample confidence Interval for a population proportion, Determining the sample size and probability (Optional if time have more)			face to face	
Final (Explanation)**	Written face to face exam %60				
Make-Up (Explanation)	Written face to face exam %60				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	<input type="checkbox"/>				
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input checked="" type="checkbox"/>				
Other	<input type="checkbox"/>				
Other explanations for the effective and efficient conduct of the course					
Attendance***					
Course Resources	(1) Adnan Mazmanoğlu, Herkes için Temel İstatistik Yöntemleri I , Nobel Akademik Yayın; (2) R. Spiegel, Statistics, McGraw-Hill Book Company Schm's Series				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics			Date	Time

		TOROS UNIVERSITY					
		FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
2021-2022 ACADEMIC YEAR FALL SEMESTER CURRICULUM FORM							
Department / Program	Business Administration	Course Code	FLE 203				
		Course Title	ENGLISH III				
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring			
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective			
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English			
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS		
			3	0	5		
Instructor	Title, Name-Last Name		Öğr. Gör. Sena TEKELİ				
	Contact Information		sena.tekeli@toros.edu.tr				
Information about Course	This is a theoretical course with 3 hours per week. It will be Face-to-Face. The students can study and work on the course topics through coursebook, videos, related materials. Fall term grade will be the total of midterm exam (%30), presentation and weekly homeworks (%10) and final exam (%60)						
WEEKLY COURSE CONTENTS							
Week	Topics			Teaching Methods and Techniques			
1. Week	Introductory Lesson, Explaining the Syllabus			Face-to-Face			
2. Week	Unit 7-Cultures- Voc. Lis. Read.			Face-to-Face			
3. Week	Unit 7-Cultures- Case Study/ Writing handout 1			Face-to-Face			
4. Week	Case Study- Basic Advertising Techniques/ Homework 1			Face-to-Face			
5. Week	Unit 8-Human Resources- Voc. Lis. Read.			Face-to-Face			
6. Week	Unit 8-Human Resources- Case Study/ Writing handout 2			Face-to-Face			
7. Week	Review for the exam/ Extra Handouts			Face-to-Face			
8. Week/ Midterm (Explanation)	Written Exam/Face-to-Face (%30)						
9. Week	Exam feedback			Face-to-Face			
10. Week	Case Study- They Know What You Want			Online/ Synchronous lms.toros.edu.tr			
11. Week	Unit 9-International Markets- Voc. Lis. Read. Case study			Online/ Synchronous lms.toros.edu.tr			
12. Week	Unit 9-International Markets- Extra Study- Panasonic enters European white g			Online/ Synchronous lms.toros.edu.tr			
13. Week	Case Study-What's in a name? / Homework 2			Online/ Synchronous lms.toros.edu.tr			
14. Week	Presentations			Online/ Synchronous lms.toros.edu.tr			
15. Week	Final Exam**			Face-to-Face			
Final (Explanation)**	Final exam will be written exam. / Face-to-Face (%60)						
Make-Up (Explanation)	Make-up exam will be written exam. / Face-to-Face (%60)						
Select and explain in detail the teaching methods and techniques to be used in course.							
Synchronous	<input type="checkbox"/>						
Asynchronous	<input type="checkbox"/>						
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>						
Face-to-Face	<input checked="" type="checkbox"/>	Course topics will be dealt through coursebook, videos and materials. Detailed information related to teaching methods and techniques is stated in the weekly course contents.					
Other	<input type="checkbox"/>						
Other explanations for the effective and efficient conduct of the course							
Attendance***	Synchronous attendance will be kept during online courses on the distance education system. Asynchronous studies will be followed by weekly homeworks.						
Course Resources	Market Leader, Business English Course Book, David Cotton, David Falvey, Simon Kent. Pearson.						
Auxiliary Resources							
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)						
	Consulting Topics			Date	Time		
	The students can contact the instructor of the course during their regular weekly class hours. They can visit the instructor during office hours. They can ask their questions about the course and get answers via e-mail.						
	The weekly assignments/homeworks will be given in the classroom or sent to the instructor through e-mail/LMS system.						
	Outlines and the powerpoint file (presentation) will be sent to the instructor through e-mail/LMS system on due date.						

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	BUSINESS	Course Code	MAN203			
		Course Title	ACCOUNTING			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assist. Prof. Dr. Seda TURNACIGİL			
	Contact Information		seda.turnacigil@toros.edu.tr			
Information about Course	In this course, theoretical information about general accounting will be explained.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to Accounting			Synchronous		
2. Week	Financial Statements (Balance sheet)			Synchronous		
3. Week	Financial Statements (Income Statement)			Synchronous		
4. Week	Financial Staments			Synchronous		
5. Week	Journal Entries and T-accounts			Synchronous		
6. Week	Journal Entries and T-accounts			Synchronous		
7. Week	General evaluations			Synchronous		
Midterm (Explanation)*	Face-to-Face					
8. Week	Current Assets			Synchronous		
9. Week	Current Assets			Synchronous		
10. Week	Non-Current Assets			Synchronous		
11. Week	Non-Current Assets			Synchronous		
12. Week	Current Liability			Synchronous		
13. Week	Long-term Liability and Owner's Equity			Synchronous		
14. Week	General Evaluation			Synchronous		
Final (Explanation)**	Face-to-Face					
Make-Up (Explanation)	Face-to-Face					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input checked="" type="checkbox"/>	Lessons will be explained synchronously.				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom				
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***						
Course Resources	Financial Accounting, Barry Elliot-Jamie Elliot,Pearson 2011					
Auxiliary Resources	Accounting what the numbers mean, Marshall-Mcmanus-Viele, ninth edition					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)			Synchronous- Face to Face		
	Consulting Topics			Date	Time	
	will be given to the students on the course and other subjects at a specific date					
	The day and hour will be announced later.					

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	Business Administration	Course Code	LAW 241			
		Course Title	Basic Law (Temel Hukuk)			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input type="checkbox"/> Compulsory	<input checked="" type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assoc.Prof.Dr. Tunay KÖKSAL			
	Contact Information		tunay.koksal@toros.edu.tr			
Information about Course	The aim of this course is to understand the fundamental principles and concepts of law.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Concept of Law			Synchronous / Asynchronous		
2. Week	Relations Between Legal Rules and Other Rules of Social Conduct			Synchronous / Asynchronous		
3. Week	Legal Sanctions			Synchronous / Asynchronous		
4. Week	Sources of Law			Synchronous / Asynchronous		
5. Week	Acts and Other Types of Legislation			Synchronous / Asynchronous		
6. Week	Law of Tradition			Synchronous / Asynchronous		
7. Week	Auxiliary Sources of Law: Court Decisions and Doctrine			Synchronous / Asynchronous		
Midterm (Explanation)*	Homework (20 %)					
8. Week	Branches of Private Law			Synchronous / Asynchronous		
9. Week	Branches of Public Law			Synchronous / Asynchronous		
10. Week	Combined Natured Branches of Law.			Synchronous / Asynchronous		
11. Week	Application of Law according to Venue and Time.			Synchronous / Asynchronous		
12. Week	Mandatory Rules-Subsidiary Rules			Synchronous / Asynchronous		
13. Week	Methods of Comment			Synchronous / Asynchronous		
14. Week	Legal Loophole and Analogy			Synchronous / Asynchronous		
Final (Explanation)**	Written exam (face to face and calculated as 80 %)					
Make-Up (Explanation)	Written exam (face to face and calculated as 80)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input type="checkbox"/>	At time on lms.edu.tr				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70 % attendance requirement					
Course Resources	Rona Aybay, An Introduction to Law, Fifth Edition, Istanbul Bilgi University Press, Istanbul, 2017.					
Auxiliary Resources	Engin Saygin, Introduction to Law, Adalet Yayınevi, Ankara, 2018.					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via email.			
	Consulting Topics		Date	Time		
	No specific time for supervising.					

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN 209			
		Course Title	INTRODUCTION TO MARKETING			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Dr. Didem Demir			
	Contact Information		didem.demir@toros.edu.tr			
Information about Course	Theoretical Issues of Marketing					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to Course			Face to face		
2. Week	Defining Marketing and the Marketing Process			synchronous@lms.edu.tr		
3. Week	Understanding the Marketplace and Consumers			synchronous@lms.edu.tr		
4. Week	Designing a Customer-Driven Strategy and Mix			synchronous@lms.edu.tr		
5. Week	Consumer Markets			synchronous@lms.edu.tr		
6. Week	Consumer Buyer Behaviour			synchronous@lms.edu.tr		
7. Week	Consumer Buyer Behaviour			Face to face		
Midterm (Explanation)*	Written Exam (Face to face) %40					
8. Week	Building Customer Value			Face to face		
9. Week	Products, Services and Brands			Face to face		
10. Week	Advertising and Public Relations			Face to face		
11. Week	Product and branding strategy			Face to face		
12. Week	Presentation of Projects			Face to face		
13. Week	Presentation of Projects			Face to face		
14. Week	Presentation of Projects			Face to face		
Final (Explanation)**	The students would be evaluated by their projects.%60					
Make-Up (Explanation)	Face to face project presentation (it depends on the situation)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input type="checkbox"/>					
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>	Ask students to generate their own discussion questions. Start every session with an icebreaker question.				
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	%70 is required.					
Course Resources	Principles of marketing Author: Philip Kotler; Gary Armstrong					
Auxiliary Resources	Consumer Behaviour by Michael Solomon (Author)					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)					
	Consulting Topics		Date	Time		

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2021-2022 ACADEMIC YEAR CURRICULUM FORM								
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN-207					
		Course Title	Organization Theory					
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring				
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective				
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English				
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS			
			3	0	5			
Instructor	Title, Name-Last Name		Assoc. Prof. Metin OCAK					
	Contact Information		metin.ocak@toros.edu.tr					
Information about Course	The course aims to (1) give basic information about organizations, (2) to increase the students' management skills and knowledge to better understand the conditions of organizations, (3) to give students focused on Organization Theory a more accurate perspective of it. The course will be held synchronously on lms.toros.edu.tr . Course materials will be shared via lms.toros.edu.tr . Attending the course is compulsory.							
WEEKLY COURSE CONTENTS								
Week	Topics			Teaching Methods and Techniques				
1. Week	Organizations and Organization Theory			Face to Face				
2. Week	Strategy, Organization Design and Effectiveness			Face to Face				
3. Week	Fundamentals of Organization Structure			Face to Face				
4. Week	The External Environment			Face to Face				
5. Week	Interorganizational Relationships			Face to Face				
6. Week	Designing Organizations for the International Environment			Face to Face				
7. Week	Manufacturing and Service Technologies			Face to Face				
Midterm (Explanation)*	Written Exam (Face to Face and calculated 40%)							
8. Week	Using Information Technology for Control and Coordination			Face to Face				
9. Week	Organization Size, Life Cycle, and Decline			Face to Face				
10. Week	Organizational Culture and Ethical Values			Face to Face				
11. Week	Innovation and Change			Face to Face				
12. Week	Decision-Making Processes			Face to Face				
13. Week	Conflict, Power, and Politics			Face to Face				
14. Week	Review			Face to Face				
Final (Explanation)**	The final will be held face to face in a written examination. It will be calculated as 60%.							
Make-Up (Explanation)	The make-up will be held held face to face in a written examination. It will be calculated as 60%.							
Select and explain in detail the teaching methods and techniques to be used in course.								
Synchronous	<input type="checkbox"/>							
Asynchronous	<input type="checkbox"/>							
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>							
Face-to-Face	<input checked="" type="checkbox"/>							
Other	<input type="checkbox"/>							
Other explanations for the effective and efficient conduct of the course								
Attendance***	70% attendance requirement							
Course Resources	Richard L. DAFT (2008), Organization Theory and Design, Tenth Edition							
Auxiliary Resources	Jorgen LAEGARD & Mille BINDSLEV, Organizational Theory							
Course Counseling	Consulting Management (Face-to-Face)			Face to Face				
	Consulting Topics			Date	Time			
	No specific time for supervising							